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PRODUCT SETUP FACT SHEET

EASYDOT REUSABLE & REPOSITIONAL POSTER

A3 - 297x420



GENERIC FACTS:

- Convert all text to outlines
- 5mm bleed requirement
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



PRODUCT SPECIFICS:

- Artwork size: 297mm x 420mm (WxH)
- Total size with bleed: 307mm x 430mm (WxH)
- Use of vector image recommended
- Minimum 300 DPI
- 5mm bleed requirement

5mm

297mm

420mm

SIZE: 297x420mm (WxH)

SIZE WITH BLEED: 307x430mm (WxH)

Minimum 300 DPI

5mm Bleed Requirement

Please delete this layer
before sending back to us.

SAFE AREA

Place important text
or image Inside this blue
area to prevent trimming.

TRIM LINE

Artwork will be
trimmed here.

BLEED AREA

Extend your artwork to
the edge of this area.
Text and Images on this red
shaded area will be trimmed

5mm

5mm

5mm