

# PRODUCT SETUP FACT SHEET



## WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



## CANVAS

Rectangle 610x300mm

## GENERIC FACTS:

- Convert all text to outlines
- 100mm bleed requirement
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

## IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

## PRODUCT SPECIFICS:

- Artwork size: 610mm x 300mm (WxH)
- Total size with bleed: 710mm x 400mm (WxH)
- Use of vector image recommended
- Minimum 300 DPI
- 100mm bleed requirement

